

Cruise Broome



YOUR GUIDE TO BROOME AND SURROUNDS

2022/23

NGAJI GURJIN WELCOME

Gala wirriya yangarrngaran junggarra liyan nyambagun buru.
Nyamba buru jirra Yawurungany ngarrungunil
Bugarrigarranyurdany, jarrinygun buru mangara.

We are happy that you are here in this country. This is the land
of all Yawuru people from the time before time began, always
and forever.



Photo credit Tourism Western Australia - Reddell Beach

WELCOME LETTER FROM SHIRE PRESIDENT

With the acknowledgement of Broome as the centre for economic development in the Kimberley, the town is on the brink of a new era.

Making the most of its colourful history, diversity of cultures and spectacular natural scenery, Broome offers a unique experience to visitors.

It is also the gateway to the Kimberley and all that it has to offer, as a region of unsurpassed natural beauty. Broome is the most sought-after port for passengers wanting to explore Australia's north-west coast.

From the world-renowned Cable Beach, to exploration of indigenous art galleries and tours offering the history of Broome's famous pearling industry, Broome provides a unique offering of Australia's rugged and spectacularly beautiful Kimberley coast.

The Shire of Broome is proud to support Cruise Broome in its efforts to ensure that cruise ship passengers visiting Broome enjoy the best experience possible in our town.



Photo credit Tourism Western Australia - Roebuck Bay

BROOME HISTORY

Originally founded as a pearling port, over a hundred years ago, Broome now boasts a multicultural population of many nationalities lured here by the promise of finding their fortunes.

Koepanger, Malay, Chinese, European and Aboriginal cultures have all blended to create a captivatingly friendly and flamboyant personality that is the heart and soul of Broome

William Dampier, the navigator, explorer, buccaneer and distinguished chronicler of the seven seas who is credited for discovering the region today known as the Kimberley in Western Australia. Dampier first visited the region in 1688.

In the late 1870's there was a growing pearling industry in the waters off north-western Australia, with the largest base of operations being located in Cossack, about 700km from what was to become Broome. In 1883, John Forrest selected a town site on Roebuck Bay, just east of Dampier Creek for the proposed town, which he predicted would become the capital of the Kimberley. The town site was proclaimed that same year and named after the colony's then Governor, Frederick N. Broome. Today the influence of the pearling industry, with its cultural melting pot, has helped to create the distinctive character and charm of Broome. South Sea Pearls are recognized as the best in the world and pearling remains one of the town's major industries.

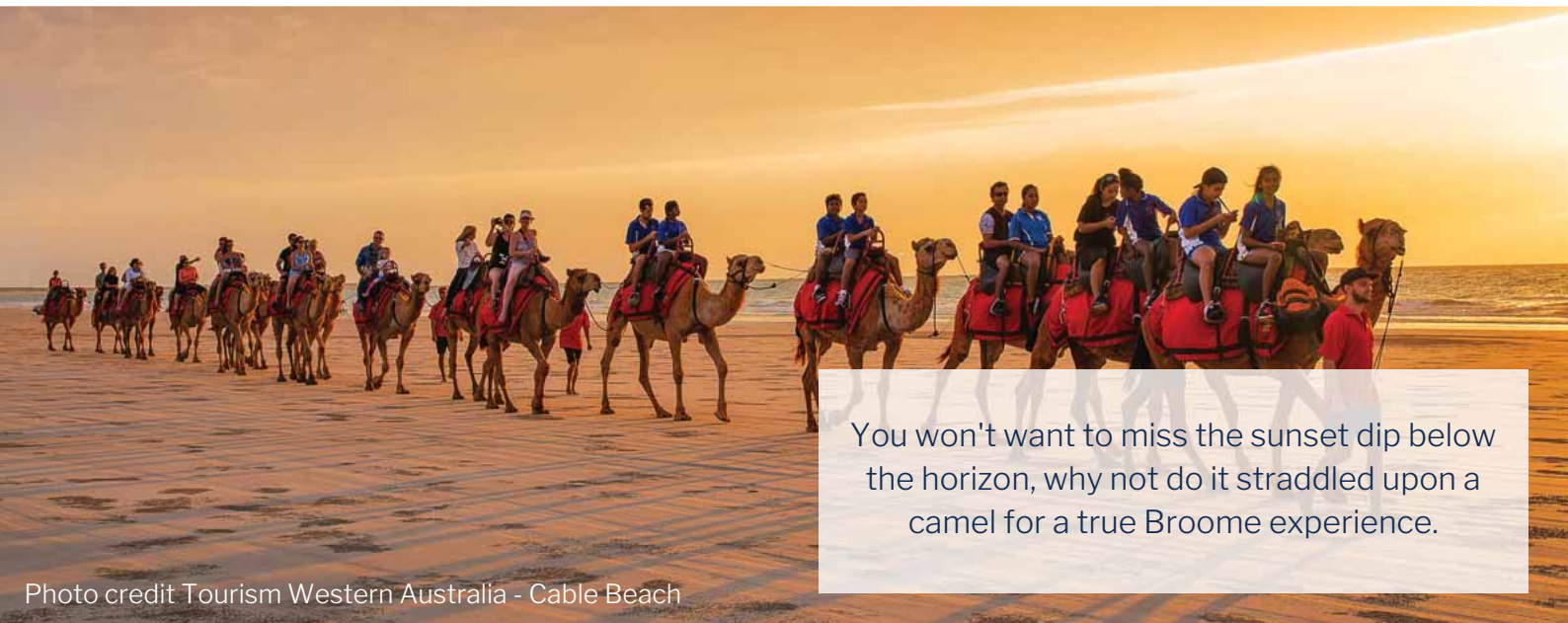
A man and a woman are sitting on a red and white patterned blanket on a sandy beach. They are looking at each other and smiling. The sun is low on the horizon, creating a warm, golden glow. The ocean waves are visible in the background under a clear blue sky.

CABLE BEACH

This expansive 22km white sandy beach is the perfect spot to set up for the day.

Hire an umbrella and deck chair and watch the tide roll in. Or take to the water on a stand up paddle board. Whether you want to relax or get into beach activities you can't go past Cable Beach.

Photo credit Tourism Western Australia - Cable Beach

A long line of camels is walking along a sandy beach. Each camel has a rider. The sun is setting, creating a warm, golden glow over the scene. The ocean is visible in the background.

You won't want to miss the sunset dip below the horizon, why not do it straddled upon a camel for a true Broome experience.

Photo credit Tourism Western Australia - Cable Beach

ENTRANCE POINT



BROOME'S PEARLS



BROOME AND THE PEARLING INDUSTRY

Broome and the Dampier Peninsular have been at the heart of Western Australia's pearling past and is today one of the few areas left in Australia where pearling continues.

Since the 1880's, when Mother of Pearl fishing began in and around Broome, the town has been involved in the industry and by 1910 became the world's epicentre of Mother of Pearl fishing, supplying some 80% of the worlds Mother of Pearl.


The invention of plastics saw the Mother of Pearl fishing industry go into rapid decline and has never been the same.

However, in 1956 Australia's first pearl farm was established at Kuri Bay, 420km north of Broome. And with the help of Japanese pearling experts who oversaw all the farming operation the industry began to grow and thrive.

The world-famous Australian South Sea pearl is grown in the world's largest Mother of Pearl oyster, *Pinctada Maxima*. This oyster species thrives and grows along the tropical and sub-tropical coast of Western Australia. Here, the world's largest tropical tides provide huge water and nutrient exchange, occurring every six hours enabling optimal growing conditions. Nowhere else in the world can you find this species in such abundance and size.

Dampier Terrace, in China Town, Broome is now known as "The Street of Pearls", earning its name from the numerous pearl retail outlets which line this famous street - offering magnificent collections of beautiful Australian South Sea Pearl jewellery

SEASONAL WEATHER IN BROOME

		SUMMER			AUTUMN			WINTER			SPRING		
		DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV
	Max. temp °C	33.9	33.3	32.9	33.9	34.3	31.5	29.1	28.8	30.3	31.8	32.9	33.6
	Min. temp °C	26.5	26.3	26	25.4	22.6	18.2	15.1	13.7	14.9	18.5	22.3	25.1
	Avg. rainfall mm	55.6	178.7	179.8	102.8	26.4	26	17.5	7.2	1.7	1.4	1.4	8.9
	Avg. rainy days	3.8	9	9.2	6.4	1.9	1.7	1.2	0.5	0.3	0.2	0.2	0.8



HORIZONTAL FALLS

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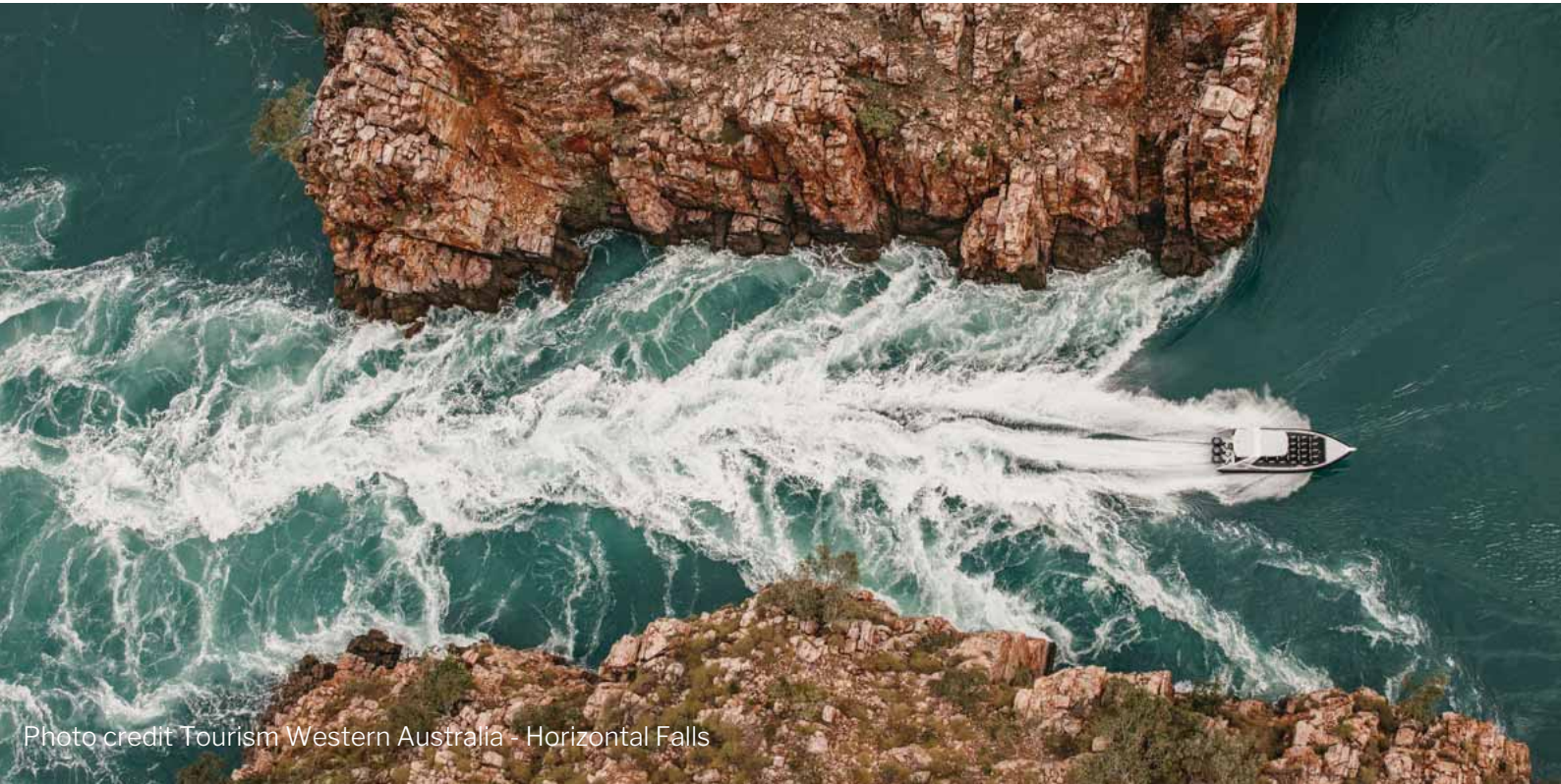


Photo credit Tourism Western Australia - Horizontal Falls

"One of the greatest natural wonders of the world" Sir David Attenborough

In the rich turquoise waters of Talbot Bay the tidal currents create a unique natural phenomenon known as the horizontal falls. The fast moving water is pushed through twin gaps at an incredible rate creating the illusion of a water fall, but turned on their side.

The powerful tides can reach more than 10 metres moving in both direction, meaning this spectacle happens twice a day at the right tides.

View from the sky or from inside the falls themselves as you're powered through the channel in rapids.

MATSO'S

Did you know Matso's didn't start as a brewery? In fact it started out as a bank in 1910.

Over the years the building has moved around town, and had many owners. Including the Matsumoto family who turned it into a general store called Matso's store. It wasn't until 1997 that Matso's turned into a cafe, micro brewery and art gallery.

Producing just 200L or 4 kegs at a time it was micro in every sense!

Over the years Matso's has grown to be loved by locals and visitors alike and by popular demand their famous brews are now made and bottled off site.

Matso's is still a family owned and operated business with three generations of family still residing here in Broome, and can often be found at the bar.



Photo credit Tourism Western Australia - Matso's

GANTHEAUME POINT





The Dampier Peninsula, stretching from Broome up to Cape Leveque is an area of cultural, scientific and historical significance.

Since 2011, scientists from the University of Queensland, Flinders University and the CSIRO have been conducting research on the Dampier Peninsula's dinosaur tracks.

Discrete track-sites and literally thousands of tracks have been identified. With the discovery of over twenty different types of tracks identified, the diversity of the tracks is unparalleled in Australia, if not globally.

The Dinosaur tracks are another unique feature of the ancient and remarkable west Kimberley region. A concrete cast of one of the tracks can be seen at Gantheume Point.



GANTHEAUME POINT ROCK POOLS



ABOUT CRUISE BROOME

Cruise Broome has successfully facilitated strong partnerships in the cruising industry, by attracting cruise liners, travel agents and tourists to the area.

In collaboration with Tourism WA, Cruise Broome represents the key business areas within the cruise shipping strategy to open pathways of increasing visitation to Broome. We are dedicated to providing the leadership and facilitation to the tourism industry and wider community to ensure a sustainable and prosperous growth of Broome's cruise sector.

Cruise Broome is governed by representatives from the Broome Visitors Centre, Broome Chamber of Commerce and Industry, Kimberley Ports Authority, and private business enterprise.

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