

- **Broome extends a warm welcome to the first big ship returning to Western Australia**
- **Broome will be the first port of call for the Coral Princess on October 24**
- **Up to 2900 passengers and crew will be on board**
- **The Broome tourism community will be celebrating after a two and a half year hiatus**

A WARM WELCOME AWAITS CRUISE PASSENGERS ARRIVING IN BROOME

Broome to be the first port of call for the first returning cruise liner to Western Australia

Princess Cruises' Coral Princess departs Sydney on October 11, cruising around the top end before docking in Broome. The Broome tourism community is thrilled to once again welcome cruise passengers to our region after a two and a half year hiatus. The big ships are back!

The Coral Princess hosts up to 2900 passengers and is the first large cruise vessel (all 294 metres in length) to visit Western Australia since the pandemic disrupted the cruise industry. Cruise Broome is working with Kimberley Ports Authority (KPA), the Shire of Broome and other tourism stakeholders to warmly welcome guests on this long-awaited cruise ship arrival.

Broome has four calls this year to Kimberley Ports Authority (KPA) from large cruise ships as follows:

24 October 2022 - Coral Princess

27 November 2022 - Holland America MS Noordam

28 November 2022 - Oceania Regatta

28 December 2022 - Oceania Regatta

Quotes attributable to Shayne Murray - Cruise Broome, Chairman

"When a large ship of up to two-and-a-half thousand people docked in Broome pre-COVID, they spent around half a million dollars in town on the day."

"We see a very strong future for cruises in Broome."

"Their protocols are of a lot higher standard than you'll see in any land-based hotel."

Quote attributable to Sharni Foulkes - Broome Chamber of Commerce and Industry, CEO

"It's a great opportunity for businesses, having thousands of extra people coming down the main street of town."

Quote attributable to Mel Virgo - Broome Visitor Centre, General Manager

"We are thrilled to assist cruise passengers to discover Broome through tours and local experiences."

Shayne Murray | Cruise Broome Chairman

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